

cover everything patients want



When asked about reasons for choosing their current contact lenses:



27% said comfort
was important*



39% chose based
on ECP or a similar
recommendation*



28% said price
mattered*

*Among patients surveyed, as reported in The 2019 Study of the U.S. Consumer Contact Lens Market by Multi-sponsor Surveys, Inc.

priced with patients in mind



daily disposable pricing comparison

daily brand	cost per box	annual cost*
eureka!™ daily	\$47.86	\$382.88
clariti 1-day	\$72.86	\$492.88
ACUVUE MOIST	\$83.86	\$574.88

monthly pricing comparison

monthly brand	cost per box	annual cost*
eureka!™ monthly	\$39.86	\$159.44
ACUVUE OASYS 2-week	\$177	\$334
TOTAL30	\$71.86	\$217.44

Prescribe eureka!™ daily or monthly lenses—
quality vision that doesn't break the bank.

*Based on the cost-per-box in addition to any instant savings discount.