cover everything patients want



When asked about reasons for choosing their current contact lenses:



27% said comfort was important*



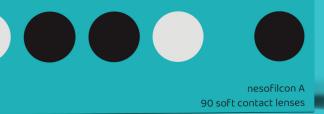
39% chose based on ECP or a similar recommendation*



28% said price mattered*

priced with patients in mind







daily disposable pricing comparison

daily brand	cost per box	annual cost*
eureka!™ daily	\$47.86	\$382.88
clariti 1-day	\$72.86	\$492.88
ACUVUE MOIST	\$83.86	\$574.88

monthly pricing comparison

monthly brand	cost per box	annual cost*
eureka!™ monthly	\$39.86	\$159.44
ACUVUE OASYS 2-week	\$177	\$334
TOTAL30	\$71.86	\$217.44

Prescribe eureka!™ daily or monthly lenses—quality vision that doesn't break the bank.

