

Exclusively at Walmart Vision Centers



high comfort
low cost

Switch your ACUVUE OASYS 2-week patients to eureka!™ monthly lenses.

created for comfort

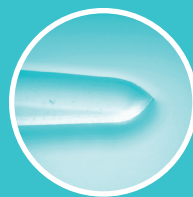
Designed with a thin edge, eureka!™ monthly lenses provide outstanding comfort throughout the day and month.¹



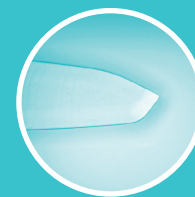
eureka!™



ACUVUE OASYS



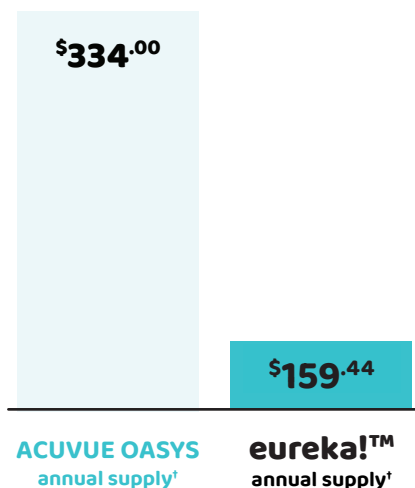
Biofinity



AIR OPTIX AQUA

great lens properties, lower price¹

brand	Dk/t*	modulus	water content	spherical aberration control
eureka!™	163	70	46%	✓
ACUVUE OASYS	147	73	38%	
TOTAL30	154	61	55%	
AIR OPTIX AQUA	138	102	33%	
Biofinity	160	82	48%	✓



*Oxygen transmissibility @ -3.00D.

†Based on the cost-per-box in addition to any instant savings discount.

the proof is in the patient response

Monthly disposables are the most common replacement schedule option, worn by 32% of all soft contact lens wearers.² Here's what patients think about ours:



9 out of 10 patients agreed that this lens is as comfortable at the end of the day as it is at the beginning[‡]



9 out of 10 patients agreed that this lens helps relieve their eyes from feeling dry and tired after a long day of looking at digital devices[‡]



Patient-rated 90 out of 100 for comfort, even after a full month of wear[§]

Maintains 95% of its moisture for **16 hours¹**

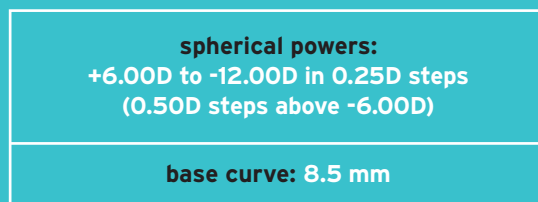
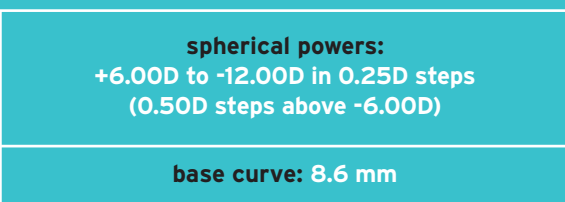
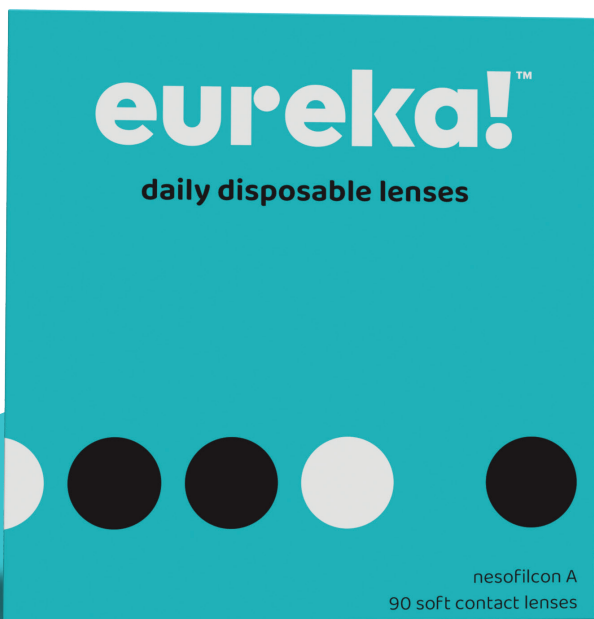
[‡]Results of an online survey with patients that wore their lenses for 7+ days and on average, wore their lenses for 8 or more hours a day (n=485). Survey questions were top 3 box scores (% Strongly Agree, Agree, Slightly Agree) on a 6-point agreement scale, with a margin of error +/- 2.4%.

[§]In a study of 40 samfilcon A lens wearers, patients assigned performance ratings from 0 to 100 (with 0 denoting the most unfavorable rating and 100 denoting the most favorable rating) at 2 weeks and 1 month of wear. Ratings at 2 weeks and 1 month showed no statistical differences.

Exclusively at Walmart Vision Centers

prescribe daily and monthly lenses

that combine all-day comfort with an exceptional low price



REFERENCES: 1. Walmart Private Label Team, data on file. 2. The Multi-Sponsor Survey's 2021 Study of the U.S. Consumer Contact Lens Market, January 2022.

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eureka![™]